



After Sales Division
8-22 Quality Drive, Dandenong South, VIC 3175
Locked Bag 1311, Dandenong South, VIC 3164
Phone. (03) 9797 5000
Fax. (03) 9797 5027
International + 61 3 9797 5000
www.nissan.com.au

APD Australia – Nissan Trade CONNECT / Service CONNECT Program

APD Australia is currently the key main supplier on the Nissan After Sales NTC_NSC business development program. They have been involved since the inception of the program 18 months ago, when an initial pilot program was developed and deployed as a test case. The success of the pilot program provided the platform for Nissan After Sales to launch this strategic initiative to the dealer network.

Through this relationship with APD, Nissan After Sales division have been able to provide the fixed operations, parts and service departments of dealerships, with strategic sales opportunities reporting and analysis, designed to develop and grow revenue streams.

In addition, APD bring a wealth of knowledge to this program in the form of Automotive consulting, having specialists in the area of franchised fixed operations, franchised dealer standards and new and used vehicle sales and management.

APD have also been assisting Nissan Regional fixed operation managers on specific dealer business cases to improve sales and profit performance.

Stephen Botha

Manager Sales and Marketing
Nissan After Sales Division