

ProfitPlanner[©] - The number one name in automotive budget planning

12 MONTH PLANNING

Comprehensive departmental budgeting for each month of the year, flexible start month with full year analysis. Your budget can be as simple or as complex as you need.

5 YEAR ANNUAL PLAN

For viability studies or long term business plans, **ProfitPlanner** will create it all for you from the start point of your 12 month plan or a new 5 year plan from scratch.

CUSTOMISABLE

Create plans for any of your franchises using one version of **ProfitPlanner**, simply enter the appropriate model names to give you franchise specific budgets for the full group.

CONSISTENCY

Having all dealers in a network create a budget in a standard and consistent format gives manufacturers a much simplified means of comparing and reviewing dealer budgets or open point viability plans.



ProfitPlanner is the **apd** market leading automotive dealer business planning software.

ProfitPlanner is used for the preparation of 12 month budgets or 5 year viability plans.

ProfitPlanner is simple to use and focused on **operational** use

ProfitPlanner is designed and developed to simplify the budgeting complexities of an automotive dealership.

Graphical reporting shows key areas of how the plan is building during the budgeting process.

Key features include composite import/export facilities and export of **ProfitPlanner** budgets to **apd Daily Operating Controls**.

Ability to plan new business setups and comprehensively assess future viability.

Why ProfitPlanner from apd?

- Full dealership budgets created clearly and concisely to give a total picture of potential profitability.
- Create custom seasonalizations across the months of the year for as many lines as required.
- Full print options together with options to export **ProfitPlanner** to a CSV file that can be used to map the budget to the DMS
- In addition to the departmental profitability sections, **ProfitPlanner** provides detailed funds flow, working capital control and full balance sheet

Composite data can be imported into **ProfitPlanner** allowing a side by side comparison of actual with budget data to assist with realistic forecasting for the year ahead.

Information from the composite can be used to populate the fields within **ProfitPlanner** should the user choose this option.

ProfitPlanner can be imported into **iCIS** to enable the full year budget data to form part of the suite of composite reports.

ProfitPlanner links to **apd's Daily Operating Controls** giving the user the ability to monitor dealership daily financial performance against budget .

ProfitPlanner ranks planned performance against benchmark KPIs enabling you to build plans than make operational and financial sense.

PRINT OPTIONS

Full print options together with options to export **ProfitPlanner** to a CSV file that can be used to map the budget to the DMS

LINKS WITH COMPOSITE

Composite data can be imported into **ProfitPlanner** allowing a side by side comparison of actual with budget data assisting realistic forecasting for the year ahead

PRESENTATIONS

Enhances quality of funding presentations to banks and other lenders into an accepted format which will improve application success rates

BENCHMARKS

Easy input system based upon benchmarks/standards and projected volumes creating comprehensive dealership 12mth to 5year plans.

FRANCHISE SPECIFIC

Is easily adaptable for franchise specific requirements.

Why is Budget Planning so Important to a Dealer?

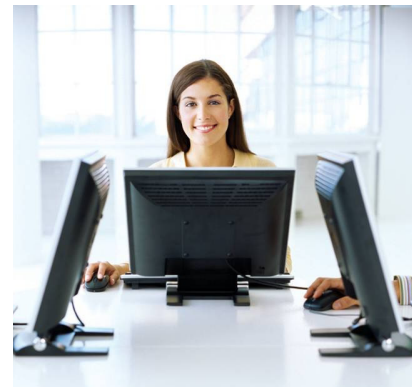
Being able to provide tactical and strategic planning is an essential element of any business. Finding simple ways to create budgeting and viability plans from existing information and projection data is especially difficult.

Not possessing a clear understanding of future strategy will have a major impact on the business in terms of performance, image, customer satisfaction, human resource and, most importantly, profitability.

In order to compete in the rapidly changing motor industry environment, frequent alterations to short and long term planning are required. The everyday pressures of business result in amendments to original plans being ignored. Consequently, the original strategy becomes fragmented or even obsolete.

apd's software is currently used by a wide range of organisations within the motor industry to help produce information on detailed monthly financial plans, or longer-term viability studies (which can be for up to 5 years), therefore enabling organisations to keep focused and monitor progress through change.

apd's ProfitPlanner offers a full solution to simplify the whole budgeting process. Used for both tactical 12mth budgeting and for viability planning for new propositions, **ProfitPlanner** provides information on areas as diverse as a Company Summary to a detailed Balance Sheet analysis.



Where Can I Buy ProfitPlanner?

Simply visit the SHOP page on our website and select the license type you require:

- 1) Visit www.apd-group.com
- 2) Click on the "SHOP" tab
- 3) Download the FREE trial version (*full product excluding Save or Print functionality*)
- 4) Select a License and Add to Cart
- 5) Enter your details use the secure payment system [Google checkout](#)
- 6) A unique registration key will be emailed to you
- 7) Enter the registration key into **ProfitPlanner** to activate the full version

NEW FEATURES

Now supporting
32bit and 64bit
Windows 7

MINIMUM SYSTEM REQUIREMENTS

Microsoft Windows XP / Vista / 7
32bit & 64bit
1Gb RAM
Pentium IV processor
100Mb space

FURTHER INFORMATION

Visit our website at:

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