

Subaru/Isuzu – International Motors

Stephen Battle
Operations Director
IM Group Ltd
IM House
South Drive
Coleshill
B46 1DF
UK

Email: sbattle@imgroup.co.uk

Telephone: +44 121 730 8011

Mobile : +44 7721 399 967

"Subaru and Isuzu UK have benefited from a long and happy association with Derek Knight and the composite team. It seems very appropriate to describe our colleagues at apd-bm in this way, as we have shared their expertise over a decade, through two previous organisations, namely MITAC and R L Polk, before the formation of the present company.

It was this team that nurtured the early quarterly composites for a Subaru and Isuzu dealer network that had little understanding of the concept nor indeed the degree to which the information could be applied to the daily operation of their businesses.

Today the composite is an on-line input with an average of 64 dealers from a network count of 76 inputting data monthly.

Brian Green, has become almost a household name to our dealers, providing training, business development workshops and individual consultancies on a regular basis. Perhaps the acid test of Brian's value has been the interest that he has generated with our best performers, the best simply want to know how to get better and are prepared to invest time and resource in taking on the advice generated from the apd-bm composite output.

We have no reservation whatsoever in recommending apd-bm as a supplier of business management services to the worldwide motor industry.

***Stephen Battle
Operations Director
Subaru and Isuzu UK"***