

Financial Research: Economic Newsletters

Tracking Leading Economic Indicators to Anticipate Demand

The Client

A wealth management firm seeking to reinforce its ongoing research offerings by involving greater rigour in economic research and analysis. Its clientele of HNIs were a key driver for such a requirement.

The Background

The client sought a dashboard-style compilation of key high-frequency economic indicators in India. The mandate was to capture the early signs of economic demand, track them and interpret the emerging trend for appropriate investment decisions.

Alchemy Approach and Solution

Alchemy undertook a thorough research on the important indicators that correlate and capture cyclical changes in business activity. Using desk-based research and industry consultations, Alchemy derived the parameters where there is consensus on their role in anticipating demand. It was also ensured in the process, that the required parameters are sourced only from the most credible and widely trusted primary sources in the country.

Benefits

The client appreciated the convenience of a monthly newsletter on high-frequency economic indicators, thus earning its place as being among the few such wealth management firms that provide similar research offerings to its clientele.

Illustrations

