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SECURITY STATEMENT

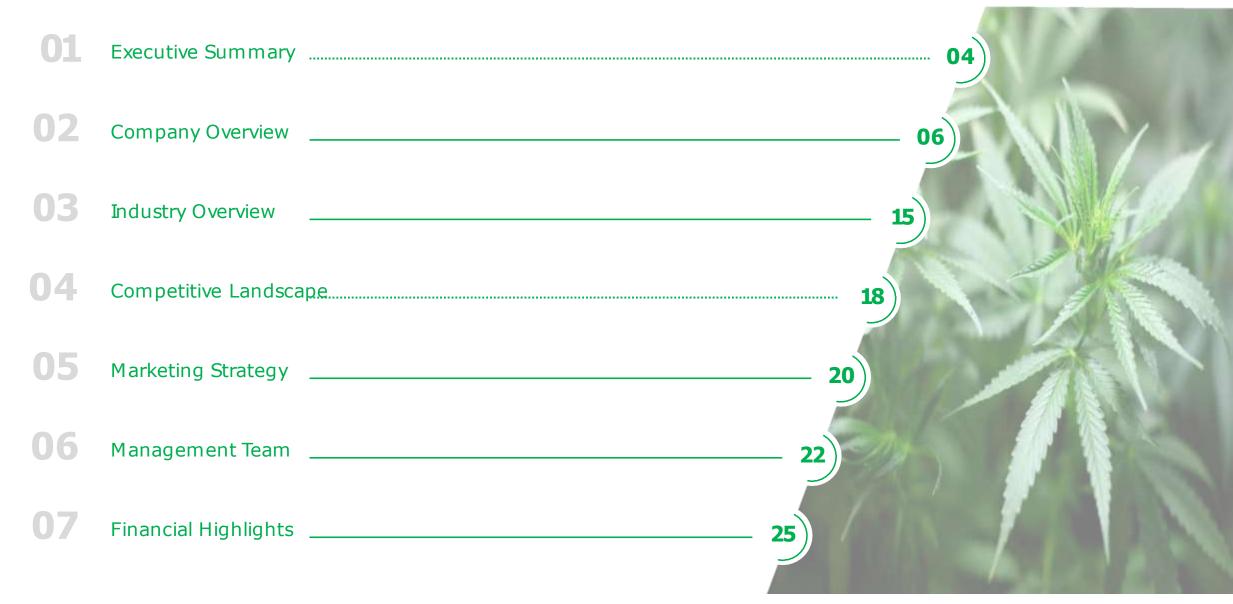
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Website Link Page | 2 Client Logo

Table of Contents



Executive Summary

XXX [Company Name] (also referred to as "the Company") will be a fully vertical Massachusettsbased cannabis cultivation facility. Massachusetts has witnessed exponential growth in recreational cannabis sales to nearly \$400 million in only the first year of legalization and is expected to surge to approximately \$1 billion by 2024. The center offers initial production, processing, manufacturing, distribution, and eventually retailing, for a complete end-to-end service.

Key Facts

200K Sq. Ft.

The company will house a 100K sq.ft. grow canopy and 200K sq. ft. of total space, making it one of the first 100K sq.ft. facilities in the State.

\$14.7 Billion

The medical and recreational cannabis growing industry revenue is forecast to grow by an annualized xx%to \$14.7 billion by 2024.

\$10 Million

To successfully achieve its objectives, the Company is seeking an investment of \$xx million in the first phase to fund its initial startup cost of \$xx million.

\$xx Million

By 2025, the Company aims to make over \$xx million in annual gross revenue, with a net profit of over \$xx million or approximately 21%.

Summary



The cultivation center will house a 100K sq. ft. grow canopy and 200K sq. ft. of total space, making it one of the first 100K sq. ft. facilities in the State. It will supply a multitude of niche strains and products based on the demand and preferences of the cannabis consumption community. Its expansive facilities will also allow the Company to sell to other cannabis wholesalers and retailers, providing it with multiple revenue streams. The Company's strategic partner is xxx, a leading innovative technology supplier in the cannabis cultivation sector. They will be instrumental in designing and engineering the entire farm, for effective operating costs to yield ratio.



Expansion

The Company will scale operations by creating other cultivation centers and retail stores, using the "The Company" brand, structure, and size to keep up with the continually growing demand. The retail stores will be themed to the demographics of each community, while keeping all branding, marketing communications, and positioning true to the "The Company" name, with the aim of being the foremost name on a consumer's mind when choosing a cannabis product.



Company Market

Due to the vertically integrated model, the target market consists of wholesalers and retailers, as well as direct consumers frequenting the retail stores. The broader acceptance of cannabis throughout society has created numerous market segments of all age groups, professionals, and income levels.



An estimated 80% of US citizens approve of legal access to medical marijuana, while 60% approve of full adult-use legalization. New medical research and evolving public sentiment toward the legalization and taxation of the substance has advanced these efforts and contributed to the expansion of the industry over the past five years. As a result, the medical and recreational growing industry revenue is forecast to grow by an annualized XX% to \$XX billion by 2024. The medical and recreational marijuana stores Industry is set to grow by XX% annually to \$XX billion over the five years to 2024. This provides countless opportunities for the Company, due to being both a producer, distributor, and retailer of quality cannabis



Overview

To successfully achieve its objectives, the Company is seeking an investment of \$XX Million. The funding will mainly be allocated towards the facility and land acquisition, Master Cultivator buyout, and agriculture and equipment costs.

Client Logo

products.

Competitive Differentiators

The Company is committed to providing high-quality, and retail cannabis product within its service area. The following is a list of the primary competitive advantages of the Company upon entering the market:





Experienced Leadership

The founders of the company add more than thirty years of experience in the cannabis culture and entertainment industry to the company's capabilities.



Industry Expert

It will appoint a Master Cultivator with experience in a mature market for California.



Comprehensive Service Portfolio

The company has a vertically integrated structure that provides services ranging from product development to retailing.



Economies of Scale

It has substantial cultivation space that will provide the benefits due to economies of scale to the company.



AAA Company Market Potential

It has decided to leverage the opportunities in the recreational market while most companies limit themselves to the medicinal market.



Quality Standards

The company's products are of very high quality, rare and premium strains.



J Dedicated Customer Support

🔀 Extensive Market Reach

Competitive Pricing

competitive.

Scalability of capacity and a vertically integrated model contributes to a structure

where pricing is both rational and

It has identified additional locations for

retailing as the company grows in future.

The company has excellent customer service & support that ensures the company's word of mouth publicity.



The company's products are promoted by high profile celebrities and influencers.



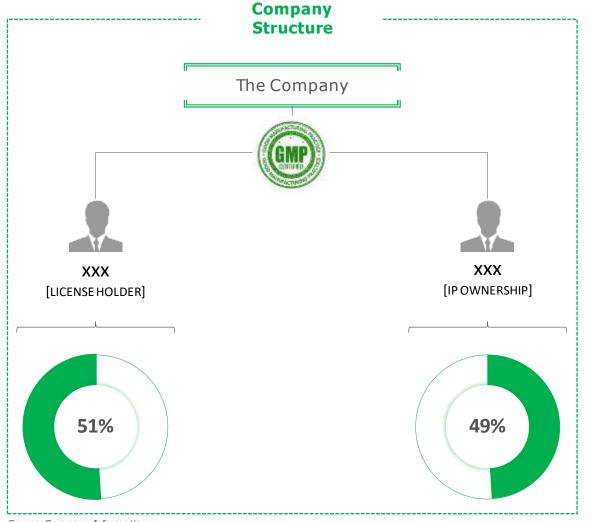
Diversified Selling Strategy

It has a multi-channel revenue model by which it can sell off excess produce to wholesalers.

Source: Company Information

Company Overview

XXX, LLC is a Limited Liability Company registered in XXXX, XX, since 2020, DBA The Company in partnership XXX, LLC. The company is primarily owned by two CEOs.



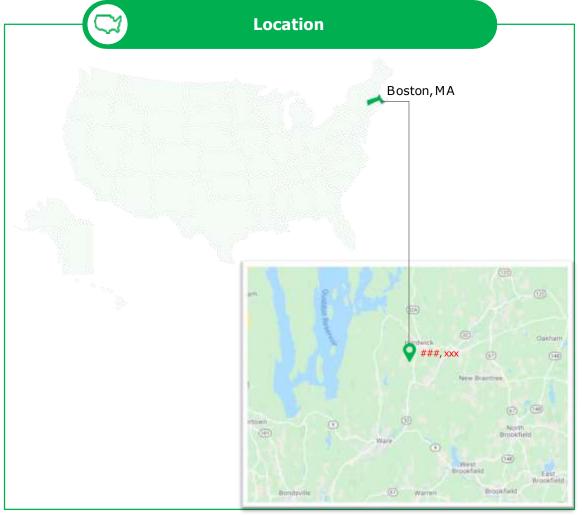
Key	Facts
	Year of Establishment 2020
	Registered Address xxx, xxxx, xx
	Type of Firm Partnership
	Industries Recreational Marijuana Growing Industry
&	Geographic Coverage USA
(3)	Company Market Wholesalers and Retailers, as well as Direct Consumers
(\$)	Financial Overview Seeking an investment of \$xx Million in first phase
<u>r\$</u> ≣+©	Strategic Partner xxx, a sister company of xxx, will be instrumental in designing and engineering the entire farm, for effective operating costs to yield ratio

Source: Company Information

Website Link Page | 6 Client Logo

Location

The cultivation center will contain a 100,000 sq. ft. grow canopy and 200,000 sq. ft. of total space in xxx and xxx, xx and will provide easy access to dispensaries and wholesalers in other parts of the state.



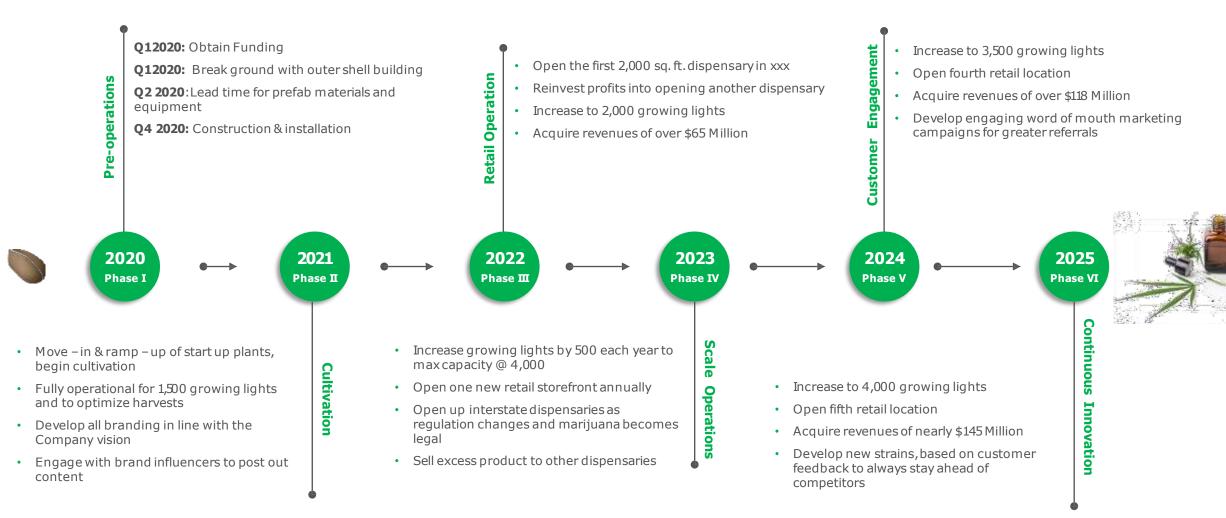
	Location Demographics ¹					
		XX Demographics	XX Demographics			
8 8 8 8 8 8	Population	6.98 Million	710,195 (Greater Boston 4.7 Million).			
	Density	It is the third most densely populated area in the United States, despite being the seventh smallest State. For every square mile of land, there is an average of 839.4 people. Approximately 2/3 of the total Massachusetts population lives in Greater Boston.	90 square miles that is home to one of the most densely populated regions in the United States. There are 13,841 people per square mile and Greater Boston is the 4th most densely populated region in the United States, after New York Metro Area, Greater Los Angeles, and South Florida Metro Area.			
	Population growth	0.75%annually	1.11%annually			
†††	Median age	39.4	32.0			
ÔĮβ	Gender ratio	51.50%female and 48.50% male	51.91%female and 48.09% male			
(18 [†]	Number of adults	5.45 Million	569,659			
3-7 	Median household income	\$77,378	\$65,883			

Source: Company Information

Note (1): Updated data

Company Milestones (2020 – 2025)

The Company is committed to advancing as a household brand for all cannabis needs on the East Coast.



Source: Company Information

Website Link Page | 8 Client Logo

Products and Services

The Company will be a fully vertical cannabis cultivation operating Company, from initial production, processing, manufacturing, distributing, and eventually retailing, for a complete end-to-end service.



Niche Cannabis Strains

The cultivation center will house a **100K sq. ft.** grow canopy and **200K sq. ft.** of total space, making it one of the first 100K sq. ft. facilities in the State. It will supply a multitude of **niche strains and products** based on the demand and culture of the cannabis consumption community. Its expansive facilities also allow the Company to sell to other cannabis wholesalers and retailers, providing it with multiple revenue streams.

Innovative Flavors

The Company aims to be the foremost name on a consumer's mind when they choose to purchase a cannabis product. This is due to the innovative new **flavors** and strains produced by the center, that people will associate with the brand. This experience will create more word-of-mouth marketing and will also be endorsed by celebrities, such as **Mr. xxx**, and influencers, like **Mr. xxx**.

Expansion

The Company will then scale the operations by creating other **cultivation centers**, using the "The Company" brand, structure, and size to keep up with the continually growing demand. The **retail stores** will be themed to the demographics of each community while keeping all branding, marketing communications, and positioning true to the "The Company" name.



Source: Company Information

Website Link Page | 9 Client Logo

Strategic Partner – Background of

Partner's Logo

Company Logo

xxx offers innovative technology for efficient cannabis cultivation. xxx is a sister company of xxx, a market leader in fruit and vegetable storage technology, with operating partners in 25 countries.

Proven Success Partner's Logo 2018 2019 Gross Sales \$xx Million \$xx Million

2018 & 2019: Back to back profitable years in a low margin traditional business model

- xxx in Canada, a successful sister company specializing in controlled atmosphere technology for fresh fruit & vegetable storage solutions and developer of intellectual property related to controlled atmosphere and vertical highdensity canopy indoor cultivation.
- The founders are experts in indoor agriculture with the cannabis crop, which was chosen to spearhead the company's entry into indoor agriculture technology.



Co-Founder: xxx



Managing and commercial director in agricultural technologies with 10 years of experience in this sector



Co-Founder: xxx

Managing director and specialized engineer in controlled atmosphere with 15 years of experience working with xxx in Holland

xxx: Roadmap to Success

Joint venture with (xxx):xxx.

Building of the first TherapureOil
extraction machine in R&D (fullspectrum cannabis oil). Consumer
product development and
continued R&D.

- Collaboration with a Colorado Facility. True VerticalTM "Design 10".
- Operational data over 3 years: hit \$0.46/gm in operational costs.

xxx. Canada, USA, Brazil, fresh fruit & veg controlled atmosphere storage facilities. Niche market experts with experience in multiple markets in the world including Europe. No one was doing controlled atmosphere indoor cultivation facilities then. It still remains a niche field.

- Expansion of existing cultivation site. International sales of TherapureOil, Idrasil, and other xxx products. Version 10 xxx noncannabis crop (leafy green, herbs).
- Phase 1 of 4 15,000 sq.ft. (Harmonia site Montreal).
- True Vertical™ Controlled Atmosphere Cultivation "Design 2.0".
- Company operational cost is \$0.20/gm for labor, electricity, nutrients, consumables.
- Montreal Offices.
- R&D Controlled Atmosphere Cultivation Lab.
- First tests are on Boston lettuce.
- Over \$250K in R&D tax credits in 2014-2016 obtained from the Canadian Federal Government.

Source: Company Information

Website Link

Strategic Partner – Partner's Logo Overview

The Company has formed a strategic partnership with xxx, a leading technology provider in the cannabis cultivation industry with innovative solutions to optimise operating costs to yield ratio.



Partner Overview

State-of-the-art cultivation technology

- xxx specializes in controlled atmosphere ("CA") technology for indoor cultivation.
- Has origins in a xxx franchise that the founders started in 2012 in Montreal having responsibility of the US and Canadian territory; xxx originates from Holland (the Netherlands) and has operating partners in 25 countries.
- Along with sister companies xxx, xxx, xxx and xxx the company covers all aspects of indoor cultivation technology delivering higher yield, better quality produce at lower operating costs on a sustainable basis.
- Has several patents lined up covering all technological aspects of indoor cultivation which will contribute to the company's IP.



Partner Track Record

Colorado



xxx first started collaborating with the cannabis crop alongside an indoor facility in Colorado that has been operating and providing data for the past 3 years. This facility reached an operational cost of 46 cents USD per gram in the cultivation center based on 11cents USD per kw/hour.

rop been . This D per SD per

Montreal

- xxx is currently building a cannabis indoor facility in the Montreal area which will yield approximately 5 million grams of high quality smokable dry flower in a 15,000 square footprint.
- First harvest was expected to be ready in April 2020.
- Goal in this new version (V.2.0 of the xxx design) is to reach an operational cost in the cultivation center of 22 cents per gram.

Source: Company Information

Website Link Page | 11 Client Logo

Strategic Partner - Partner's Logo Patent Pending Technology

The xxx patent pending technology controls pests & mildew without using pesticides or chemicals. The technology is based on controlled atmosphere only.



Patent Pending Indoor Cultivation Tech



Source: Company Information

Website Link Page | 12 Client Logo

Strategic Partner –

Partner's Logo

and

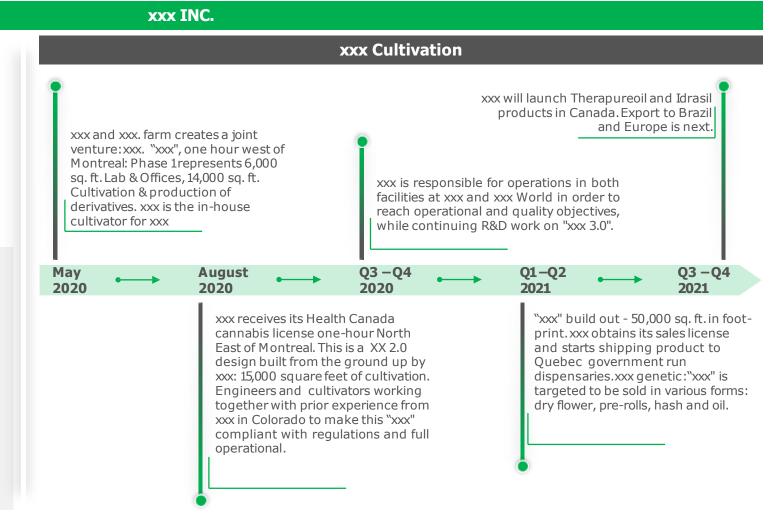
Partner's Logo

JV

The knowledge to properly design, construct, and operate a controlled atmosphere environment is not widely known and is a small specialized field. xxx 's experience gives a significant advantage over others potentially entering the space.

Partner's Logo 75% 25% XXX PRODUCTS INC

- xxx owns 75% of the JV, xxx owns 25%. xxx is looking for other financial partners to join in to occupy the basement (phase 2).
- Cultivation center, extraction site, R&D, and soon exporting capability from a site which is already licensed near Montreal, Canada
- This center is where a portfolio of companies are being developed to create an ecosystem comprised within cultivation, extraction, food transformation, research collaborations to bring visionary ideas and standout products to market.
- The facility has close to 200,000 sq. ft. of underground rooms with 23 feet clear height.



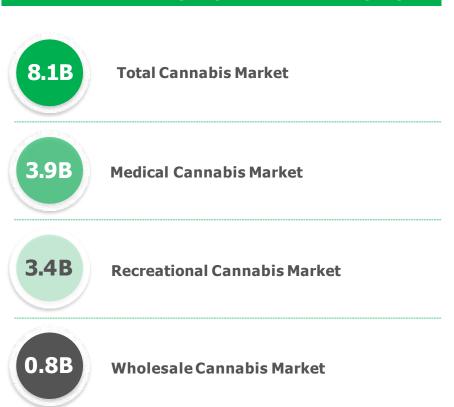
Source: Company Information

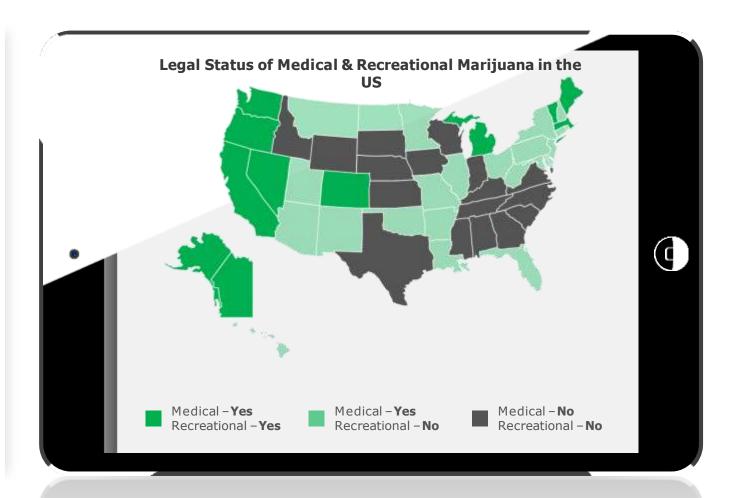
Website Link Page | 13 Client Logo

Industry Key Facts

Despite Canada becoming the first industrialized country to legalize and commence the sale of recreational cannabis, organic growth and ongoing legalizations in the US should lead to significant growth in total cannabis sales in 2020 and

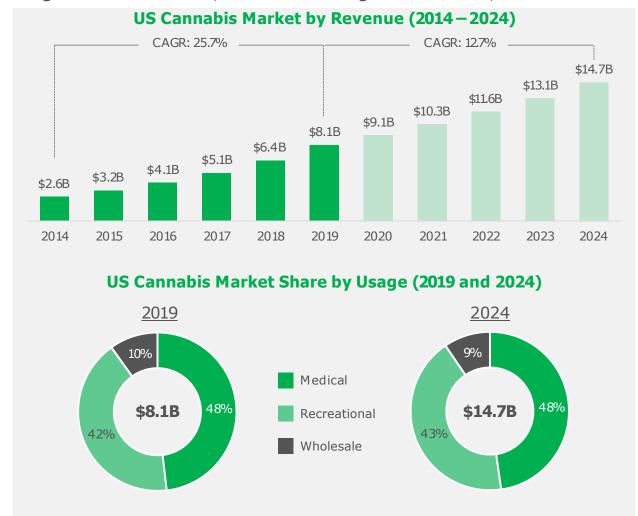
Cannabis Industry Key Facts, US – 2019 (in \$)





Industry Overview – US Market

The recreational use of cannabis has not been rigorously tested across the US due to production restrictions and governmental regulations. However, with increasing liberalization, the recreational cannabis market is expected to grow in the long term.



Source: Company Information, IBIS World

O1 Prospects for growth

Overall sales within the legalized US cannabis industry was valued at **\$x.x billion** in 2019, growing at an annualized rate of 25.7% from 2014. In 2019, revenue rose by xx% due to new legalization initiatives during the year. Over the five years to 2024, revenue is expected to increase at an annualized 12.7% to **\$14.7 billion**.

O Greater consumer acceptance

The development of edible cannabis products, commonly referred to as edibles, has generated **greater consumer acceptance** of medical and recreational marijuana, increasing demand for marijuana growers. Edibles provide a **more convenient and familiar product** to consumers, thereby stimulating consumer demand for marijuana products.

1 Rising consumer spending on medical and recreational marijuana

The average US per capita disposable income rose to \$xxx in 2019 from \$xxx in 2015, growing at an annualized rate of 131%. Rising income levels bolstered spending on medical and recreational marijuana during the five years. US consumer spending on medical and recreational marijuana is expected to grow from \$9.8 billion in 2018 to \$xxxin 2024, implying a CAGR of 20%.

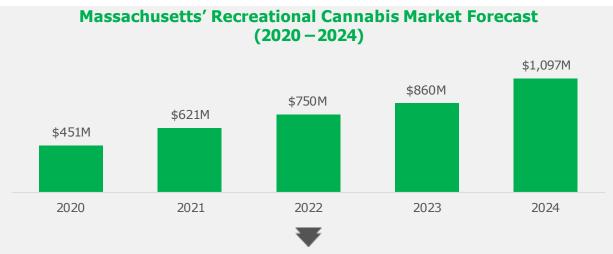
The future of medical and recreational marijuana stores Industry

The medical and recreational marijuana stores Industry is set to grow at an annualized rate of **13.8%** to **\$25.9 billion** over the five years to 2024. This provides countless opportunities for the Company due to being both a producer, distributor, and retailer of quality cannabis products.

Website Link Page | 15 Client Logo

Industry Overview – Massachusetts Market

The Massachusetts adult-use (recreational) marijuana industry has shown immense resiliency in its prompt recovery in sales, the number of employees, and harvested plants after the market reopening in July 2020 post-COVID-19 lockdown period.





The Massachusetts cannabis industry is on course to increase sales by **24.9%** CAGR from 2020 to reach **\$1.1billion** in 2024. Currently, Massachusetts consumers are spending an average of **\$xxx** per month on cannabis products.



At the end of 2019, Massachusetts has witnessed recreational cannabis sales of nearly **\$xxx** million, and **\$xx million** in total taxes in the first full calendar year of legalization. December sales, even before Christmas, hit **\$10.7 million**.



So far, **33** dispensaries have opened in **32** municipalities. However, this is just the beginning as there are still nearly **xxx** license applications still pending with the State, highlighting the vast potential of the industry.



In August 2020, under a **new proposal** by the Cannabis Control Commission would allow a delivery operator to buy cannabis **directly from wholesale growers and manufacturers**, a move that could increase the profitability of the delivery sector.

Source: Company Information, IBIS World, BDS Analytics, Marijuana Business Daily, Financial Buzz, Statista

Demand

"There's not too many cultivators in the state that have excess product," Pollock said. "So you can get into bidding-wars situations. Or just sort of these first-come, first-serve situations, where it's difficult to find what you are looking for at times."



Nancy Cohen
New England Public Radio

"But the supply problem isn't stopping new stores from opening. Another marijuana company, Insa, just opened a new one in Salem."



Hillary Chabot Boston Herald

Legal Pot Demand Could Outpace State Supply, Reigniting Illegal Market:

"A pioneering pot retailer said the Bay State could face a crushing cannabis shortage in the next few months, prompting skyrocketing recreational weed prices and strict purchasing limits that could send customers back to the illegal "gray market."

"The market dynamics in Massachusetts are compelling for large scale cultivation. The current cultivation in Mass is approximately 800k square feet, while demand is expected to exceed 8,000,000 square feet."



Jeff Binder, CEO CLS Holdings USA



"Massachusetts is ideally positioned for many cannabis cultivators looking to expand in the quickly growing industry. The state hosts a population of 6.9 million people and is with in a 100-mile radius from Rhode Island, Connecticut, New York, New Hampshire and Vermont. With less than 50 dispensaries in the entire state, the room for growth is sizeable."

Website Link Page | 16 Client Logo

Demand Drivers

Cannabis legalization is gaining momentum in the US. The flexible regulatory framework, rising per capita disposable income and evolving consumer perceptions is expected to facilitate the sustainable sales of cannabis in the foreseeable future.

Key Takeaways

- XX% Americans believe recreational marijuana use should be legalized
- The drug is already legal in **33** states, with **14** allowing adults to legally use it for recreational purposes
- Shifts in political policy are also changing. Although it is still a controlled substance under federal government guidelines, the FDA continues to evaluate changes to marketing and export rules
- Meantime, the medical and recreational growing industry revenue is forecast to grow to an annualized 12.7%to \$14.7 billion by 2024
- Marijuana companies raised \$116.8 billion in capital in 2019, according to cannabis industry research firm Viridian Capital Advisors.

Regulatory effect

The start of Massachusetts' recreational cannabis sales in November 2018 has subsequently resulted in the opening of more state-licensed stores. In late September 2019, it was approved by the Cannabis Control Commission that those cannabis cafes that provided home delivery of recreational cannabis would be legalized. A bill assented by the House Judiciary Committee may make way for legislation that could decriminalize marijuana at the federal level. All these indicate that the cannabis industry is moving forward.

Per capita disposable income

The level of household income determines consumers' ability to purchase marijuana products. The unconventional nature of the industry's products makes it subject to changes in disposable income. As a result, an increase in disposable income will boost demand for medical and recreational marijuana growers. Per capita disposable income is expected to increase in the next five years, creating greater demand.

Evolving perceptions

An estimated 80% of US citizens approve of legal access to medical marijuana, while 60% approve of full adult-use legalization. New medical research and evolving public sentiment toward the legalization and taxation of the substance has advanced these efforts and contributed to the expansion of the industry over the past five years.

Source: Company Information, IBIS World, New Frontier Data, Investopedia

Competitive Analysis

The Company has direct competition coming from other cultivation centers based in Massachusetts and California.

		Logo Competitor 1	Logo Competitor 2	Logo Competitor 3
0	Location	Cultivation facility in, with dispensaries in Brookline and XX, MA.	Cultivation facility in XX, with a dispensary in XX.	Cultivation facility in XX, with dispensaries in XX
80	Launched	XXXX	XXXX	XXXX
	Description	Consists of a group of patient advocates, professionals, industry leaders, and philanthropists that have come together to produce medical marijuana.	State of the art 25,000 sq.ft. facility focusing on cultivating unique cannabis strains with essential nutrients, on producing the highest quality and cleanest cannabis products	Provides sustainably grown cannabis, with products including concentrates, edibles, and topicals.
B	Strength	Over 50 strains have been cultivated, and professionals in lab-grade environments produce over 100 pharmaceutical grade therapies.	The Cookies clothing and accessory brand offers exclusive designs and bridges the gap between streetwear, urban lifestyle, marijuana, hip-hop music, and multi-cultural society that resonates (and is worn by) the target market, providing valuable word of mouth marketing.	Its employees will join the United Food and Commercial Workers Union making it the first cannabis company in Massachusetts to unionize its workforce.
ф	Weakness	Although it has a recreational store in Northampton, it is mainly focused on medical marijuana. XXXX has purchased the brand.	The finished product is highly overpriced and has many negative reviews of the poor customer service at the dispensary.	The Cambridge dispensary has closed down. They do not stock many flower options at other branches, and edibles have many negative reviews of being overpriced.

Source: Company Information

Market Segmentation

The broad target audience for the cultivation center is derived based on firmographic, demographic, behavioral, and geographic factors.

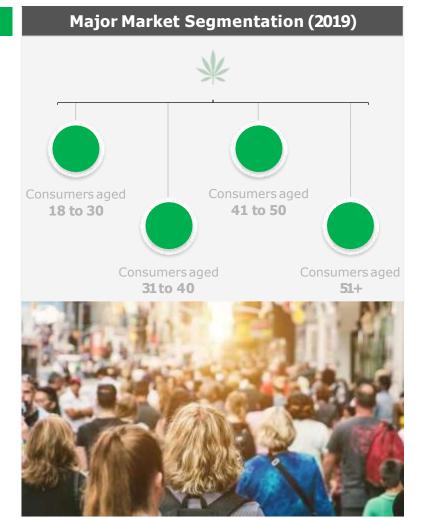
Company Market

O_{emographic}

- Recreational marijuana dispensaries that make up XXXX% of total industry revenue.
- Medical dispensaries that make up XXX% of total industry revenue.
- Wholesalers that distribute marijuana to medical or recreational dispensaries and make up XX% of the market.
- The number of establishments in the US is currently XXX and is set to increase to XXX by 2024.

- Adults looking to medicate via alternative methods of cannabis.
- Adults looking to use cannabis for recreational purposes.
- Have not tried cannabis previously but would trust purchasing it via a retail store.
- Want to purchase cannabis from a reliable and high-quality brand.

Primarily Massachusetts, until regulation changes and opens up the market.



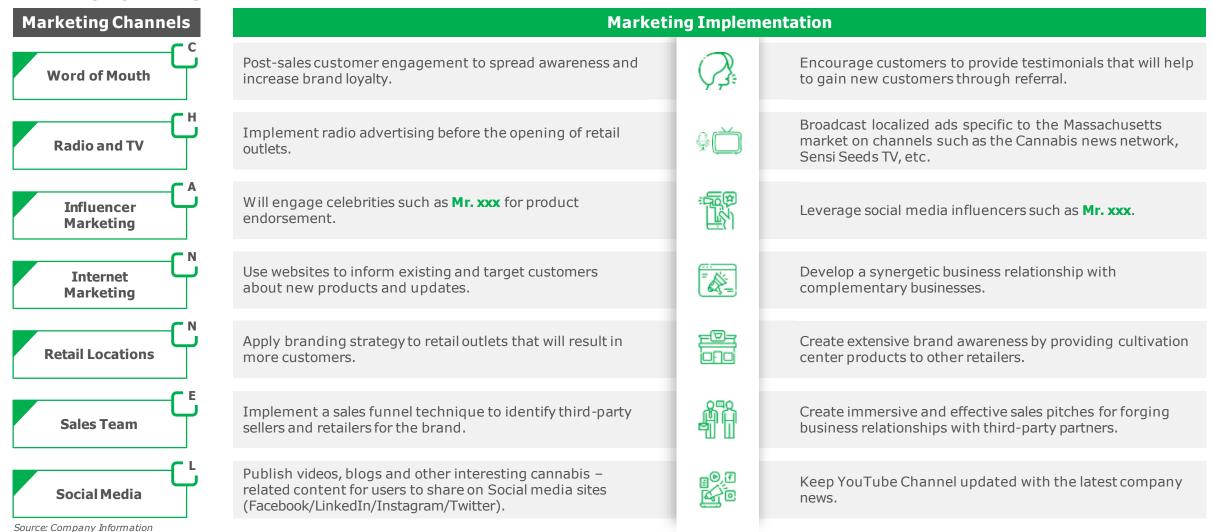
- Ages 21 and over, male and female.
- All income levels low to high.
- All professions, students, workers, retirees
- All education levels.

Source: Company Information, IBIS World

Website Link Page | 19 Client Logo

Marketing Strategy

The Company has a greater focus on customer acquisition. The Company will use the most sustainable marketing strategies for bringing through new customers.



Website Link

Page | 20

Client Logo

Key Success Factors

Besides the critical importance of building relationships within the community, The Company has the ability to navigate change and uncertainty in the cannabis laws and become resilient through their customer – centricity.

Four Key Success Factors



Ability to attract community support

Medical and recreational marijuana growers that lack community support may attract federal raids due to complaints from neighbors.



Development of effective marijuana strains

Growers that can develop the most potent and effective strains can potentially attract higher demand for their products.



Understanding government policies and their implications

Successful growers need to have knowledge of and navigate through the complex regulatory processes because any non-compliance will draw penalty or punishment that will harm business.



Fast adjustments to changing regulations

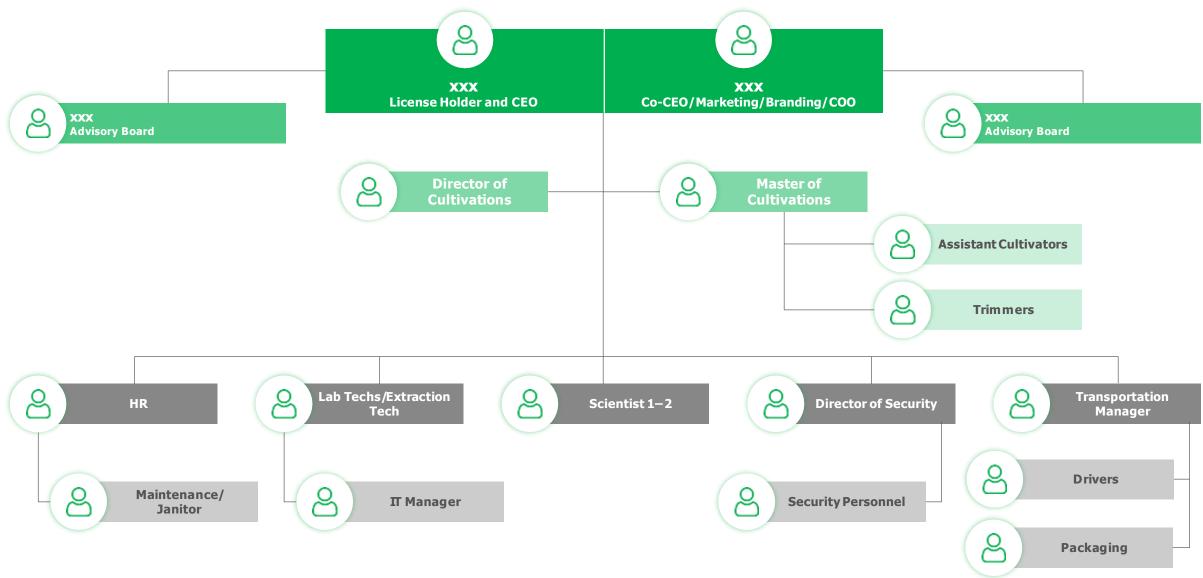
Growers will need to remain updated about the latest changes in legislation and proceed accordingly to avoid any non-compliance.



Source: Company Information

Website Link Page | 21 Client Logo

Organization Chart



Source: Company Information

Leadership – Founders

XXX

License Holder and CEO



- xxx has owned and operated various business throughout his life. From a limo and bus
 rental company and stage set up company to owning his own live performance venues.
 He has built up a vast network in the various industries such as transportation, staging,
 security, real estate, and entertainment.
- His network and businesses are not limited to the east coast but nationally, extending as far as Jamaica and beyond. Over the last 30+ years, John has accumulated a vast amount of assets, from real estate to collectables.
- As of current xxx still operates his transportation business and his concert venues in the
 XX and XX. He is often approached for advice or to connect and help make ventures
 come to fruition due to his immense network. He has now been granted a Social Equity
 license to operate a vertically integrated cannabis business in the state of
 Massachusetts. He hopes to create a self-sustaining structure that can constantly feed a
 social change structure to impact the lives of the youth, veterans, and those
 disproportionately advantaged in communities all across the state and ideally, beyond.

Roles and Responsibilities:

- Develop high-quality business strategies and plans, ensuring their alignment with shortterm and long-term objectives.
- Lead and motivate subordinates to advance employee engagement to develop a high performing managerial team.
- Oversee all operations and business activities to ensure they produce the desired results and are consistent with the overall strategy and mission.
- · Make high-quality investment decisions to advance the business and increase profits.
- Enforce adherence to legal guidelines and in-house policies to maintain the company's legality and business ethics.
- Review financial and non-financial reports to devise solutions or improvements.
- Analyze problematic situations and occurrences and provide solutions to ensure company survival and growth.
- Maintain an in-depth knowledge of the markets and industry of the company.

Source: Company Information

Company Logo

XXX

Co-CEO/COO/Marketing/ Branding Operations/Seed to Sale System



Background

- xxx has previously worked in retail sales, where he supervised and led a team of over 118
 Associates. He has also worked in consulting role, providing the most efficient servicing
 options to clients' needs. As a financial advisor he has been responsible for Relationship
 Management and exceeded quarterly sales requirements.
- Being a creative and, at times, a financial anchor for many of the talents in Boston, he
 has helped build, stimulate and grow many talents' careers. This led him to travel and
 build his network and relationships with numerous record executives and various other
 constituents within the respective industry. xxx would be responsible for Marketing,
 branding, and operations at the Company.

Roles and Responsibilities:

- Overall responsibility for brand management and corporate identity.
- Find new target markets and penetrate them to drive sales.
- Demonstrate advanced product knowledge.
- Recruit, select, train, assign, schedule, coach, counsel, and discipline employees.
- Communicate job expectations; planning, monitoring, appraising and reviewing job contributions.
- Plan and review compensation actions; enforcing policies and procedures.
- Contribute operations information and recommendations to strategic plans and reviews; prepare and complete action plans; implement production, productivity, quality, and customer-service standards; resolve problems; complete audits; identify trends
- Forecast requirements; prepare an annual budget; schedule expenditures; analyze variances; initiate corrective actions.
- Develop operations systems by determining product handling and storage requirements; develop, implement, enforce and evaluate policies and procedures; develop processes for receiving product, equipment utilization, inventory management and shipping.

Leadership – Other Management Roles

Company Logo

XXX

Advisory Board Founder, Viola Extracts



Background

 xxx, a xxx native, co-owns the nation's largest black-owned marijuana company in Denver. He opened xxx, a Denver-based premium hash extract company that specializes in medical marijuana extracts, in 2014 and has witnessed exponential success in the industry.

XXX

Advisory Board Former American Football Linebacker



Background

 xxx is a former American football outside linebacker for the xxx and won 3 Super Bowl Rings with the xxx. xxx is native to Long Beach, California, friends, and classmate of Mr. xxx, Mr. xxx, Mr. xxx at Long Beach Polytechnic High School, before receiving a football scholarship to USC.



 Besides the two founders and advisors, the company has an appropriate number of experienced and expert professionals such as **Director of Cultivation**, **Scientists**,
 Extraction Experts and **Lab Technicians** who have the rich and in-depth relevant industry experience to cater to the operations for the company.

Startup Summary

To successfully achieve its objectives, the Company is seeking an investment of \$10 Million in the first phase to fund its initial startup cost of \$30 Million. The funding will mainly be allocated towards facility and land acquisition, Master Cultivator buyout, and agriculture and equipment costs, leaving \$5 Million as working capital towards operating expenses.

Expenses	1 19	H
Legal and Professional Fees	\$	
Grand Opening Advertising		
\$		
Website Development	\$.	
Master Cultivator buyout		
Reserves	\$	
Total Start-up Expenses	\$ xxx	
\$30 Million		
Source: Company Information		

Assets	
Equipment	\$xx
Facility and Land Acquisition	\$xx
Additional Build Out	\$xx
Security	\$xx
Furniture & Fixtures	\$xx
POS	\$xx
Vehicles	\$xx
Infrastructure	\$xx
Solar	\$xx
Water System	\$xx
Lights	\$xx
Reserve Contingency	\$xx
Total Long-Term Assets	\$xx
Total Short-Term Assets (Working Capital)	\$xx
Total Start-up Assets	\$xxx

Website Link Page | 25

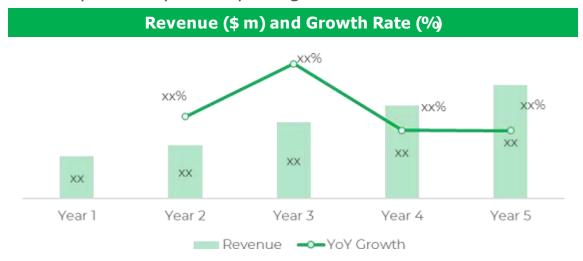
Financial Performance Summary

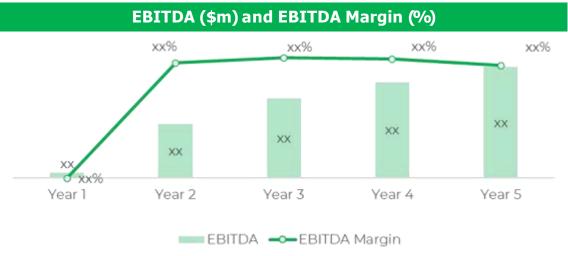
The Company expects revenue generation to commence from 2021 and quickly scale up growing at a CAGR of 27.8%.

Pro-forma Forecasted Income Statement						
Year 1 Year 2 Year 3 Year 4						
Revenue	\$xxx	\$xxx	\$xxx	\$xxx	\$xxx	
Total Cost of Revenue	XXX	XXX	XXX	XXX	XXX	
Gross Profit	\$xxx	\$xxx	\$xxx	\$xxx	\$xxx	
Total Operating Expenses	XXX	XXX	XXX	XXX	XXX	
EBIT	XXX	XXX	XXX	XXX	XXX	
EBITDA	XXX	XXX	XXX	XXX	XXX	
Net Profit	\$xxx	\$xxx	\$xxx	\$xxx	\$xxx	

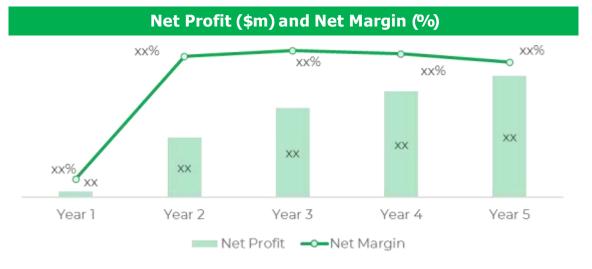
Financial Performance Snapshot

Revenue is expected to scale up rapidly in the first three years before stabilizing to a lower bus more sustainable level, accompanied by healthy margins.









Source: Company Information

Projected Cash Flow

Sources of Funds

Year	Net Revenue
1	\$xxx
2	\$xxx
3	\$xxx
4	\$xxx
5	\$xxx

One-time Source of Fund



Proceeds from Investor

Uses of Funds

Year	Operating Expenses
1	\$xxx
2	\$xxx
3	\$xxx
4	\$xxx
5	\$xxx

One-time Uses of Fund



Startup Costs

\$ m

Capital Expenditure

\$ m

Working Capital

	Year 1 (2021)	Year 2 (2022)	Year 3 (2023)	Year 4 (2024)	Year 5 (2025)
Net Cash Flow:	\$xxx	\$xxx	\$xxx	\$xxx	\$xxx
Cash Balance	\$xxx	\$xxx	\$xxx	\$xxx	\$xxx

Source: Company Information

Project Return on Investment

- Assumed Investment Amount: \$xx million at a value of \$1 per share
- **Return on Investment: 624%** return on investment at the end of **5** years...

\$ m

Initial Company valuation

XX m

Shares issued and committed

\$XX

Pre-investment Value per share

XX m

Additional Shares issued to Investor Group

\$XX

Post-investment Value per share

Year	Company Valuation	Outstanding Shares	Per Share Price	RoI for Investor	Proceeds from Sale for Investor
1	\$xx	XX	\$xx	xx%	\$xx
2	\$xx	XX	\$xx	xx%	\$xx
3	\$xx	XX	\$xx	xx%	\$xx
4	\$xx	XX	XX	xx%	\$xx
5	\$xx	XX	\$xx	624%	\$xx

RoI: 624%

